



TOA COMPANY PROFILE



The TOA Corporation was founded in 1934 in Kobe, Japan, and has had a leading effect upon the development of the acoustic and communication technology. Among others TOA invented the Reflex Horn as well as the Transistor Megaphone. Several patents and state of the art products stand for an unequalled innovative company. TOA is one of the top manufacturers of sound systems for commercial facilities. The company is dedicated to creating safe, dependable, and comfortable listening environments in the various kinds of places where people gather. TOA's corporate creed is, "We sell Sound, not Just Equipment". From this starting point TOA have become global players by concentrating both on Information Transmission and Sound Space Design. TOA's success is proof that their performance has been highly evaluated and approved.

TOA operates in more than 150 countries worldwide with manufacturing facilities found in most major market areas. These facilities have an excellent reputation for precision design and fabrication. TOA Electronics Europe GMBH is responsible for the sales and distribution of TOA products throughout mainland Europe, the Middle East and Africa.

TOA Group having its headquarters in Japan (TOA Corporation) has established TOA Electronics Southern Africa (Pty) Ltd as one of its subsidiaries for sales and marketing of TOA products in South Africa and Sub Saharan African countries. The potential of the African market presents to TOA an opportunity to further its philosophy of not just selling products but to provide customers with the best solution of sound and communication.

April 2009 saw the launch of TOA Electronics Southern Africa (Pty) Ltd as a provider of hardware, software and services, delivering a service orientated supply of products and solutions that enable their clients to provide cost effective projects. TOA improved on their already top-rated service in the industry to their clients through their direct involvement in Africa. With TOA's commitment to this joint venture the growth of the audio communications industry in the region has been exponential as new relationships were formed with African companies. A 'business as usual' manner was adopted and the engineering, professional services, sales, solution engineering, support and training resources already experienced by our client base was unchanged.

A broader awareness of the product convergence, compliance and solutions is envisaged.

TOA will attract new customers through standards-based solutions for audio systems and communications.

With a wide range of products ranging from public address systems, integrated voice evacuation systems, background and foreground music systems, intercom and access control systems to mention but a few, you can be assured that TOA Electronics has the right product for you and your applications. In recent years, TOA professional sound systems have been installed in concert halls and are highly regarded because they meet the exacting standards of professional musicians. TOA equipment has been selected as the product of choice from amongst many competitors' products for installation into the famous Vienna State Opera House as well as many other prestigious theatres.

Recently, TOA equipment has been installed into many prestigious international sports facilities such as Wimbledon, Crystal Palaces' Selhurst Park Stadium, Manchester United Stadium, The Cherries Bournemouth AFC and Stade du France. Besides the superb quality of the TOA product, this is mainly due to the integration aspect for the public address and evacuation equipment. TOA, unlike many other players in the industry, is able to offer a comprehensive range of system components from a single source, thus effectively eliminating the "mix and match" approach, which so often results in unpredictable performance.

Equipment downtime is a major concern of every organization. TOA products, with their enviable record for reliability, coupled with the sound engineering practices we adopt based on many years' experience in a wide range of environments, will go a long way towards allaying any fears that may be harboured regarding break-downs. The fact that we still have TOA systems in operation after more than 30 years is indicative of the product's inherent reliability!

Sound quality and security are part of the TOA concept, hence the company logo: **"Safe & Sound"!**

For additional information on how we can be of assistance to your business, please contact us as follows:

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TOA Product and Market Summary

Major Business:

Sales of Public Address Systems, Professional Audio Systems, Intercom Security Systems

Major Products:

Microphones, Amplifiers, Speakers, Power Megaphones, Program Timer & Others, Wireless Microphone Systems, Audio Management Systems, Signal Processing Equipment, Pro-Sound Amplifiers, Mixers, Pro-Sound Speakers, Mobile Amplifiers, Conference Systems, Intercom Security Equipment, Portable PA Systems.

Major Markets:

Office buildings, Factories, Museums, Transport Interchanges, Airports, Railway Stations, Underground Railways, Halls, Schools, Department Stores, Mines, Petrochemical Plants, Power Stations, Shopping Malls, Sports Stadiums and Gymnasiums, Hospitals, Guest Houses and Hotels, Function Rooms, Theatres and Cinemas, Convention Centres, Amusement Parks, Restaurants, Discotheques, etc...

Major installations by our installer network in Southern Africa: Transnet, Mr Price stores, Arabella Sheraton Grand Hotel, Athlone Stadium, Bureau of Standards, Caltex Regional Office, Canal Walk Shopping Mall, Cape Town Station, Cape Town Municipality, Floating Hospital, John Ross Salvage Tug, German Embassy, Cape Town International Convention Centre, N1 City Shopping Mall, Nelson Mandela Gateway, V&A Waterfront, Stock Road Traffic Interchange, Old Mutual, South African Reserve Bank, Pep Stores Head Office, Sanlam Head Office, SARS, Telkom Pinelands, Woolworths, Eskom Bellville, Mandalay Station, Discovery Health, Union Castle Building, Colesberg Prison, Durban International Airport, Gateway Shopping Mall, Kingsmead Cricket Stadium, uShaka Marine World, Crain Dredger, East London Airport, East London Prison, East London Railway Station, Mercy Ship Anastasia, Western District Council, Vincent Park Shopping Centre, Pick and Pay, Fort Hare University, George Municipality, PetroSA, Continental Tyres, Firestone, Ford Motor Company, Goodyear, Port Elizabeth Airport, St Alban's Prison, St George's Park Cricket Ground, Port Elizabeth Railway Station, Shatterprufe, Western Districts Council, General Motors Corporation, Technikon, Cleary Park Shopping centre, University of Pretoria, Swartkops Airforce base, VWSA, Dorbyl, Aims Corporation, Grahamstown Prison, Settlers Memorial, Rhodes University, Bureau of Standards Gaborone, Scottish Livingstone Hospital, Bank of Namibia, Maerua Shopping Mall, Windhoek Prison, Oshakati, Nampont, Reserve Bank of Tanzania, Carlton Centre, Koeberg Nuclear Power Station, Cape Town International Airport, Port Elizabeth International Airport, Moi International Airport – Kenya, Jomo Kanyatta International Airport – Kenya, Tygervalley Shopping Complex, IRT Bus Stations – Cape Town, Orca Oil Platform, Groote Schuur Hospital, Kings Court Shopping Mall, Steve Tshwete Auditorium.

Cape Town International Airport



National Bank of Angola



Cascades Hotel
Sun City



V & A WATERFRONT - Cape Town





Cullinan Hotel
Cape Town



IRT Bus Station
Cape Town Stadium

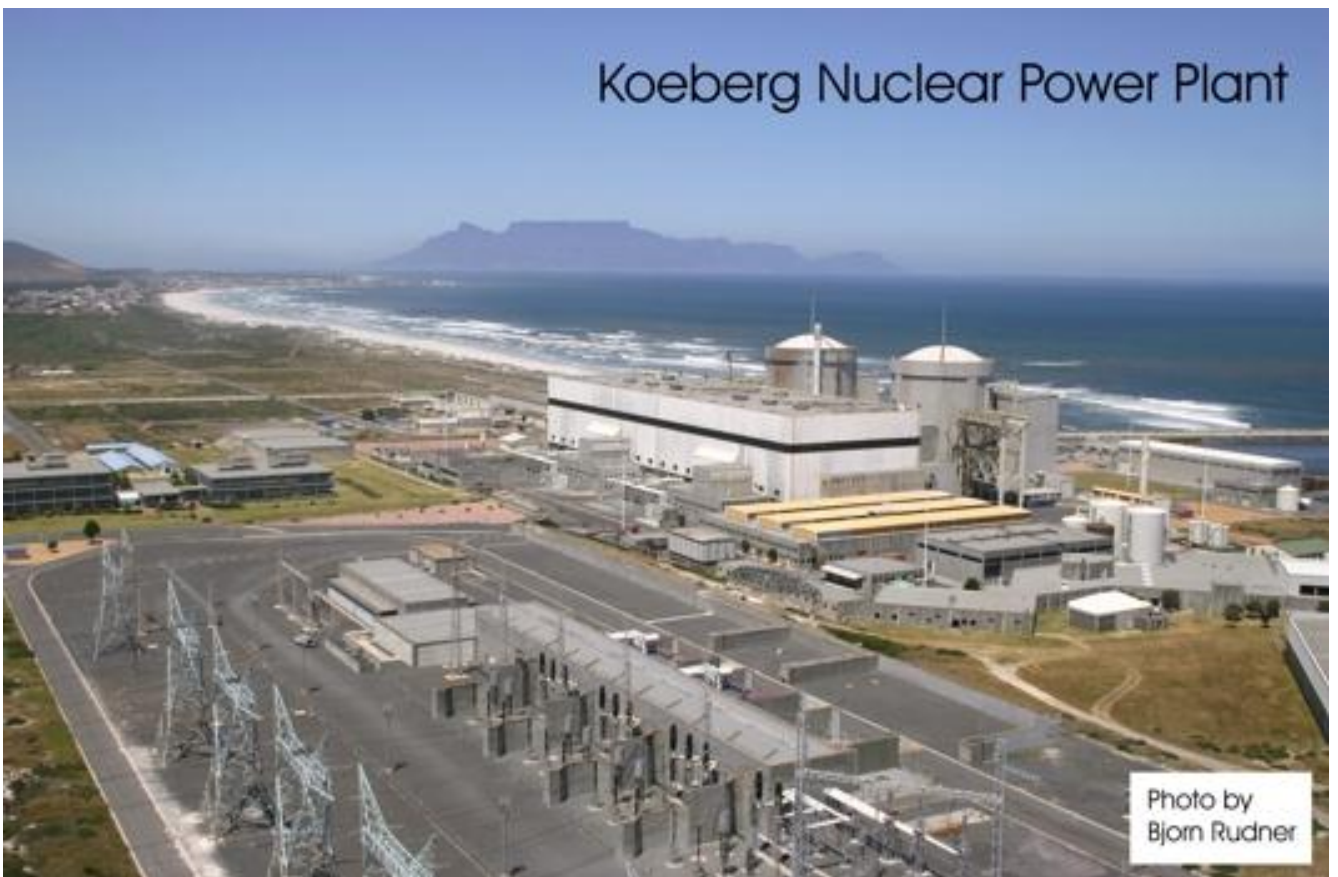
Bank of Tanzania



Cape Town Civic Centre



Koeberg Nuclear Power Plant



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